**BOARD OF TRUSTEES STRATEGIC PLANNING COMMITTEE MEETING MONDAY, July 18, 2011 Central Administration Offices Located at Highland Hospital** 1\_4\_1\_1\_ \_E\_a\_s\_t\_ \_3\_1\_s\_t\_ \_S\_t\_r\_e\_e\_t\_ \_O\_a\_k\_l\_a\_n\_d\_,\_ \_C\_A\_ \_9\_4\_6\_0\_2\_ \_B\_a\_r\_b\_a\_r\_a\_ \_L\_.\_ \_M\_c\_E\_l\_r\_o\_y\_,\_ \_I\_n\_t\_e\_r\_i\_m\_ \_C\_l\_e\_r\_k\_ \_o\_f\_ \_t\_h\_e\_ \_B\_o\_a\_r\_d\_ \_(\_5\_1\_0\_)\_ \_4\_3\_7\_-\_8\_4\_6\_8\_ \_

**LOCATION:** Open Session: Classroom A **COMMITTEE MEMBERS** Dr. Floyd Huen, Chair J. Bennett Tate Ilene Weinreb Dr. Barry Zorthian **AGENDA CLOSED SESSION –** None. **OPEN SESSION -** 4:30 p.m. **TAB #1 ACTION: Consent Agenda** Approval of Minutes from the May 23, 2011 Strategic Planning Committee Meeting. **Recommendation:** Motion to Approve. **TAB #2 DISCUSSION: Alameda County Board Of Supervisors Strategic Interface** Item #1 – Roundtable Discussion – Health Care Delivery in Northern Alameda County – Keith Carson, Supervisor 5th District – May 31, 2011 Item #2 – ACMC Acute Rehabilitation service – Health Committee Meeting – June 27, 2011 *Bill Manns, Chief Operating Officer* **Discussion – No Action Required**A\_l\_a\_m\_e\_d\_a\_ \_C\_o\_u\_n\_t\_y\_ \_M\_e\_d\_i\_c\_a\_l\_ \_C\_e\_n\_t\_e\_r\_ \_B\_o\_a\_r\_d\_ \_o\_f\_ \_T\_r\_u\_s\_t\_e\_e\_s\_ \_– \_S\_t\_r\_a\_t\_e\_g\_i\_c\_ \_P\_l\_a\_n\_n\_i\_n\_g\_ \_C\_o\_m\_m\_i\_t\_t\_e\_e\_ \_M\_e\_e\_t\_i\_n\_g\_ \_J\_u\_l\_y\_ \_1\_8\_,\_ \_2\_0\_1\_1\_ \_P\_a\_g\_e\_ \_2\_ \_o\_f\_ \_3\_ \_

**TAB #3 DISCUSSION: Communication And Re-Branding Work Plan In AMF Media Contract** *Warren Lyons, Chief Strategy and Integration Officer* **Discussion – No Action Required TAB #4 DISCUSSION: Health Program Of Alameda County – Update**

• \_HPAC Patient Brochures

• \_Alameda County Access Health Web Site Screen Snapshot

• \_Alameda County Medical Center – Intranet – Health Program of Alameda County (HealthPAC) Web Site Screen Snapshot

*Warren Lyons, Chief Strategy and Integration Officer* **Discussion – No Action Required TAB #5 DISCUSSION: Integrated Strategic And Financial Plan - Update** *Warren Lyons, Chief Strategy and Integration Officer* **Discussion – No Action Required TAB #6 BOARD READING: Health Care Reform Update Information**

1. CAPH policy brief “The Delivery System Reform Incentive Program: Transforming Care Across Public Hospital Systems.”

2. CMS Releases Final Rule on Medicaid “Never Events”

3. State of Florida, Office of the Governor, Executive Order 11-63 “Creation of Commission on Review of Taxpayer Funded Hospital Districts”

4. CHCS: Medicare/Medicaid Dual Eligible Pilot Program for California-

5. Taps for a Community Hospital, New York Times 6/7/2011

6. John Muir to Create Accountability Network, S.F. Business Times, June 24, 2011

7. National Association of Public Hospitals Comment Letter on Accountable Care Organization Issues for Safety Net Hospitals, June 7, 2011

8. Funding Crisis Threatens Doctors Med Center, S.F. Business Times, June 17, 2011

**Public Comments Board of Trustees Remarks**

**ADJOURNMENT** A\_l\_a\_m\_e\_d\_a\_ \_C\_o\_u\_n\_t\_y\_ \_M\_e\_d\_i\_c\_a\_l\_ \_C\_e\_n\_t\_e\_r\_ \_B\_o\_a\_r\_d\_ \_o\_f\_ \_T\_r\_u\_s\_t\_e\_e\_s\_ \_– \_S\_t\_r\_a\_t\_e\_g\_i\_c\_ \_P\_l\_a\_n\_n\_i\_n\_g\_ \_C\_o\_m\_m\_i\_t\_t\_e\_e\_ \_M\_e\_e\_t\_i\_n\_g\_ \_J\_u\_l\_y\_ \_1\_8\_,\_ \_2\_0\_1\_1\_ \_P\_a\_g\_e\_ \_3\_ \_o\_f\_ \_3\_ \_

Our Mission Alameda County Medical Center is committed to maintaining and improving the health of all County residents, regardless of ability to pay. The Medical Center will provide comprehensive, high quality medical treatment, health promotion, and health maintenance through an integrated system of hospitals, clinics, and health services staffed by individuals who are responsive to the diverse cultural needs of our community. The Medical Center, as a training institution, is committed to maintaining an environment that is supportive of a wide range of educational programs and activities. Education of medical students, interns, residents, continuing education for medical nursing, and other staff, along with medical research, are all essential components of our environments.

**Strategic Vision**

Alameda County Medical Center will be recognized as a leading integrated health care system available to all residents of Alameda County. We will champion expansion of health care coverage and access to help reduce health disparities within the County’s diverse communities. Meeting Procedures The Board of Trustees is the Policy Body of the Alameda County Medical Center. The Board has several standing Committees where ordinances and resolutions are the subject of hearings at which members of the public are urged to testify. Board procedures do not permit: 1) persons in the audience at a Committee meeting to vocally express support or opposition to statements by Board Members or by other persons testifying; 2) ringing and use of cell phones, pagers, and similar sound-producing electronic devices; 3) signs to be brought into the meeting or displayed in the room; 4) standing in the meeting room. Citizens are encouraged to testify at Committee meetings and to write letters to the Clerk of the Board or to its members, 1411 East 31st Street Oakland, CA 94602. Disability Access The Meeting Rooms are wheelchair accessible. Assistive listening devices are available upon request at the Clerk of the Board's Office. To request sign language interpreters, readers, large print agendas or other accommodations, please Clerk. Requests made at least 48 hours in advance of the meeting will help to ensure availability. The nearest accessible BART station is Lake Merritt. Accessible AC Transit Bus Route 62 stops at the entrance to Highland Hospital. Route 11 stops one block away, on 14th Ave. at E. 31st St. For schedule updates, call AC Transit at (510) 817-1717 (510) 817-1717 ; BART at (510) 465-2278 (510) 465-2278. There is accessible parking in the main patient parking lot enter on East 31st Street. In order to accommodate persons with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to perfumes and various other chemical-based scented products. Please help us to accommodate these individuals.