



AGENDA: Community Relations Committee

Tuesday, March 27, 2012 – 7:30 a.m. – 9:00 a.m.

Location: Alameda Hospital (Dal Cielo Conference Room)

2070 Clinton Avenue, Alameda, CA 94501

Office of the Clerk: (510) 814-4001

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present. Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.

I. Call to Order

Stewart Chen, DC

A. Introductions – Beth Brizee, Advanced Wound Care Center Program Director

II. Regular Agenda

A. Action Items

1. Approval of Minutes –January 24, 2012 **ACTION ITEM** [enclosure]

Stewart Chen, DC

2. Approval of Committee Membership **ACTION ITEM** [enclosure]

B. Alameda Hospital Update

1. Presentation / CEO Update

Deborah Stebbins

C. Communications

1. Social Media – Facebook, Twitter

Louise Nakada

Angela Kline

2. Direct Mail Postcard

Louise Nakada

D. Community Relations and Outreach

1. Let’s Move Alameda

Louise Nakada

2. Upcoming Community Events

3. Hospital Volunteer Celebration – April 17, 2012

Dennis Eloe

E. Alameda Hospital Foundation – Kate Creedon Award [enclosure]

Dennis Eloe

F. Physician Relations Update

Tony Corica

III. Board / Committee Comments

IV. Public Comments

V. Adjournment

VI. Next Meeting: April 24, 2012