



AGENDA

Community Relations Committee

Tuesday, April 24, 2012 – 7:30 a.m. – 9:00 a.m.

Location:

Alameda Hospital (Dal Cielo Conference Room)
2070 Clinton Avenue
Alameda, CA 94501

Office of the Clerk: (510) 814-4001

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present. Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.

I. Call to Order

Stewart Chen, DC

A. Introductions

II. Regular Agenda

A. Action Items

1. Approval of Minutes –March 27, 2012 **ACTION ITEM** [enclosure]

Stewart Chen, DC

B. Presentation

1. Certified Primary Stroke Center

Michaele Baxter, RN

C. Communications

1. Response to Media Commentary

Louise Nakada

2. Social Media Update – Facebook, Twitter

3. Marketing and Communications Calendar

D. Community Relations and Outreach

1. Let’s Move Alameda

Louise Nakada

2. Community Event Calendar

E. Physicians Relations Update – Comprehensive Orthopedic Program

Tony Corica

F. CEO Update

Deborah Stebbins

G. Alameda Hospital Foundation/Auxiliary – Antique Adventures II

Dennis Eloe

III. Board / Committee Comments

IV. Public Comments

V. Adjournment

VI. Next Meeting: May 22, 2012